

February 12, 2024

ATTN: Industry Stakeholders

RE: Expand Green Hydrogen Availability

The **Sustainable Production Alliance (SPA)** is a consortium of the world's leading film, television and streaming companies dedicated to accelerating the transformation of the entertainment business into a more sustainable industry. SPA members include Amazon Studios, Amblin Partners, Disney, Fox Corporation, NBCUniversal, Netflix, Participant, Sony Pictures Entertainment, Paramount, Village Roadshow and Warner Bros. Discovery.

SPA is aggressively working to reduce the environmental impacts of physical film and TV production. Our 2021 report, "[*Close Up: Carbon Emissions of Film and TV Productions*](#)," shows that emissions from fuel use are usually the primary contributor to a production's carbon footprint. To facilitate our transition away from fossil fuels, **we are actively seeking new pathways to decarbonize** the fuel used for mobile power, vehicles, and related purposes. We believe emerging technologies and renewable fuels like **green hydrogen** will be required to achieve our ambitious greenhouse gas emissions reduction goals.

Our studio members have successfully piloted hydrogen power units fueled by green hydrogen to power various productions in the United Kingdom and European Union, enjoying the quieter, healthier and more efficient systems. Utilizing these systems have already proven to be a smart business move for studios, proving they are already cheaper over their lifetime compared to diesel alternatives. The challenge is that green hydrogen is not readily available in the quantities or locations our industry needs.

Hence, we encourage the expansion of commercially available green hydrogen sources throughout the U.S. and Canada, including in key production markets like the Los Angeles area, New York City, Atlanta, Vancouver and Toronto, if it is affordable, accessible, meets low carbon fuel standards, and able to efficiently power both our electricity and transportation needs.

We will continue to track our carbon emissions and engage with our film and TV productions in the quest to reduce our environmental impact. We encourage you to join us in supporting these efforts.

Thank you,

Sam Read, Executive Director

[Sustainable Production Alliance](#)

SPA@greenproductionguide.com