

Visit <u>GreenProductionGuide.com</u> for additional tools, resources and vendors to reduce the environmental impact of your production



# PRIMARY TOOLS

Download tools <u>here</u>.



### **PEACH:**

Production Environmental Action Checklist – sustainability best practice checklist



### **PEAR:**

**Production Environmental Accounting Report – carbon footprint calculator** 



### **PLUM**

**P**roduction **Lu**mber **M**aterial – plywood use tracker

### KEY TERMS



#### CARBON FOOTPRINT

The amount of greenhouse gases (GHG), measured in CO2e, released into the atmosphere due to your activities



### **ENERGY EFFICIENCY**

Using less energy to perform the same task



#### **FSC CERTIFIED**

Ensures products come from responsibly managed forests that provide environmental, social and economic benefits



#### **REUSE VS. RECYCLE**

Reuse is the action of using something again vs. recycling, which is when a used item is broken down to make raw materials to manufacture new products



### **COMPOSTABLE VS. BIODEGRADABLE**

A product is compostable if it is capable of disintegrating into natural elements like soil, whereas a product is biodegradable if can be decomposed by microorganisms



### **ALTERNATIVE FUELS**

Fuel that is derived partly or wholly from a source other than petroleum and that is less damaging to the environment than traditional fuels

### TIMELINE

#### **Pre-Production:**

- 1. Collaborate with Department Heads to complete PEACH Prep
- 2. Confirm Accounting is carbon tracking to complete PEAR
  - 3. Confirm Construction is tracking lumber purchases for PLUM

### Wrap:

- 1. Revisit PEACH Wrap with Department Heads
- 2. Request data from Accounting, payroll, vendors, etc. to complete PEAR
- 3. Complete PLUM using lumber invoices from the Construction department

### **Throughout Production:**

- 1. Food Donations
- 2. Continue implementing sustainable best practices

### PEACH

**Overview:** The PEACH (Production Environmental Actions Checklist) & PEACH+ (with added measures) include practices that each department can implement throughout production.

### **Production Prep:**

- Complete contact information and "Prep" column by having each Department Head respond "Yes" or "No" to a few questions relating to their department (i.e., accounting, catering, transportation)
- Use this as a planning tool to see what sustainable actions each department might be able to implement throughout the season

### **Production Wrap:**

- Revisit PEACH and complete the "Wrap" column by having each Department Head respond "Yes" or "No" to the same questions and see what was implemented
- Points are awarded for each action, with some more impactful actions weighted more than others
- Include any comments relating to vendors or other notes

### **EMA Green and Gold Seal Awards**

• If your production scores over 75 points, you may qualify for recognition by the <a href="Environmental Media Association">Environmental Media Association</a>

# PEACH: Prep

- 1. Complete contact information
- 2. Complete the "Prep" column by having each Department Head respond "Yes" or "No" to a few questions relating to their department (i.e., accounting, catering, transportation)



Best Practices  Points Possible  Points Possible  Points Possible  Points Possible  Points Prep  Points Prep  Points Prep  Points Prep  Points Prep  Points Provide a brief explanation. If answered "No" describe the challenges. Include Vendor(s) used.  Prep  Points Prep  Points Prep  Points Provide a brief explanation. If answered "No" describe the challenges. Include Vendor(s) used.  Prep  Points Provide a brief explanation. If answered "No" describe the challenges. Include Vendor(s) used.  Prep  Prep  Points Provide a brief explanation. If answered "No" describe the challenges. Include Vendor(s) used.  Prep  Prep  Provide a brief explanation. If answered "No" describe the challenges. Include Vendor(s) used.  Prep  Provide a brief explanation. If answered "No" describe the challenges. Include Vendor(s) used.  Prep  Prep  Prep  Prep  Provide a brief explanation. If answered "No" describe the challenges. Include Vendor(s) used.  Prep  Prep  Provide a brief explanation. If answered "No" describe the challenges. Include Vendor(s) used.  Prep  Provide a brief explanation. If answered "No" describe the challenges. Include Vendor(s) used.  Prep  Provide a brief explanation. If answered "No" describe the challenges. Include Vendor(s) used.  Prep  Provide a brief explanation. If answered "No" describe the challenges. Include Vendor(s) used.										
			Answer	Answered by (Name/Title):						
Best Practices						If answered "No" describe the challenges.				
	2	Yes	2	Choose One	0		• •			
environmental responsibility? If Yes, briefly describe the storyline and include	5	No	0	Choose One	0		• •			
Did you participate in a community give back project? (e.g. in person or virtual volunteerism, tree planting, food drive) If Yes, please explain. Does not include catering food donations or set material donations.	3	Yes	3	Choose One	0		•			
Did your colored copy paper contain at least 30% recycled content?	1	Yes	1	Choose One	0		• •			

# PEACH: Wrap

### Wrap:

- 1. Revisit PEACH and complete the "Wrap" column by having each Department Head respond "Yes" or "No" to the same questions and see what was implemented
- 2. Include any comments relating to vendors or other notes

		CAT	TERING				
			Answer	ed by (Name	e/Title):		
Were reusable dishes, cups, mugs, silverware & table cloths used? Include the name of your catering vendor.	1	Yes	1	Yes	1	Sample Catering Vendor	• •
Did you eliminate #6 polystyrene plastic products (aka Styrofoam)?	1	Yes	1	Yes	1		• •
Did you feature vegetarian or vegan entree options?	2	Yes	2	Yes	2		-
Did you implement a plan to reduce red meat and/or participate regularly in a completely vegetarian day (e.g. Meatless Mondays)? If Yes, please explain.	5	No	О	Yes	5	Sample Meatless Monday explanation	٠
Was "Red List" seafood avoided? For guidance in North America, visit seafoodwatch.org or visit www.GoodFishGuide.org.	2	No	0	No	0		
Was leftover food donated to local food banks and/or charities? <b>If Yes</b> , provide names of recipients.	5	Yes	5	Yes	5	Yes, we dontated food to sample nonprofit name	
Was food that cannot be donated composted? <b>If Yes</b> , provide name of waste vendor.	2	No	0	No	0	Sample Waste Vendor	• •
Did you implement additional green practices? If Yes, please explain.		Yes		Yes			
Total	18		9		14		

# PEACH: FINAL DASHBOARD

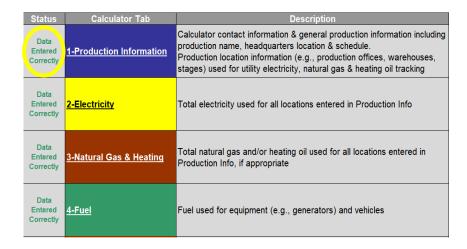


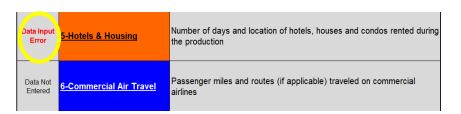
### PEAR

- Overview: Environmental accounting is an essential component of green production efforts. The PEAR is a carbon calculator that will be used to help your production track emissions related to utilities, transportation and travel. It will also track waste, donations and other environmentally impactful purchases, such as water and paper.
- Data Collection: Information needed to complete this report can be obtained with help from your
  Accounting Department, Departments Heads or directly from vendors. When submitting your final report,
  also submit the sources of the data used to complete the PEAR, including fuel receipts, utility bills, etc.
  Ask your payroll company if they have an existing template/module to provide carbon footprint reports.
  These will be used to verify the data submitted.
- **Carbon Footprint:** When you have completed the PEAR, your carbon emissions will be calculated based on the data entered, and a fully completed emissions report will be generated, as seen in the sample report on page 25.

### INTRO & CHECKLIST TAB

The first tab acts as a table of contents. As you begin filling out the PEAR, this page will show the status of the data input (i.e., date entered correctly or date input error).





When the PEAR is complete, the status will be switched to "Data Entered Correctly," as shown on the left.

The items in the "Calculator Tab" column are hyperlinked to their respective tab and will directly take you that tab.

If the data status appears as "Data Input Error," you will need to go back into that tab and fix the error.

## Tab 1: Production Info

**Production Information:** Enter production information as requested in the spreadsheet. Be sure to enter the number of episodes (TV) or shoot days (feature films) to help determine your carbon footprint per episode or shoot day.

	Sample PEAR Production Information										
Production Type:	TV Production										
Production Name:	Sample PEAR	Start Date:	10/10/19	End Date:	2/13/20						
Type of TV Production:		Number Episodes:	8	Region:	West Coast US						
Main Production Office Location:	USA	Number of Days for Prep:	30	Number of Days for Wrap:	10						
Headquarter State/Province:	CA	Number of On Location Days:	20	Number of Stage Days:	40						
		Total Number of Shoot Days:	60								

# Tab 1: Production Info (continued)

Enter all locations including production offices, stages and location shoots. For each location, input the following information:

- Enter name of location
- 2. Select location type from the drop-down list (stage, location, production office)
- 3. Select country and state/province from a drop-down list
- 4. Enter any additional location information (i.e., address, city, postal code)

\*It's important to enter each location used, as the information is used to complete the Electricity & Natural Gas and Heating Oil tabs.

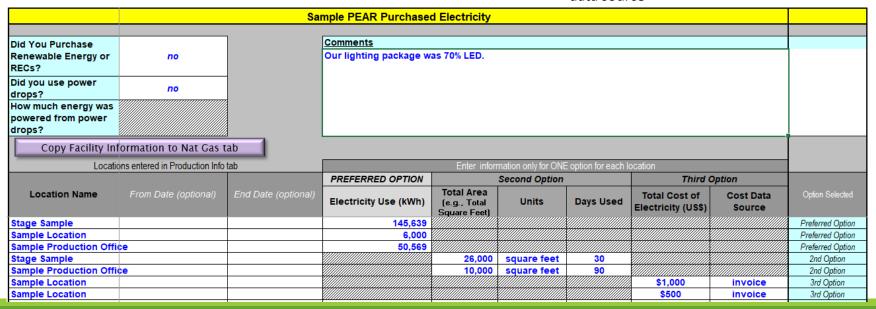
	Locations											
Location Name	Location Type	Country	State/Province	Address (optional)	City & Postal Code (optional)							
Stage Sample	Stage(s)	USA	CA	X Street	Los Angeles, 90026							
Sample Location	On Location	USA	CA	X Street	Los Angeles, 90026							
Sample Production Office	Office	USA	CA	X Street	Los Angeles, 90026							

# Tab 2: Electricity

#### **Data Source: Electricity Invoices, Payroll Company**

- 1. Answer the 3 questions about power usage from dropdown list (highlighted below)
- Enter any additional comments, strategies or challenges related to electricity.
- 3. Use dropdown list to select location(s) that were entered on the Production Info Tab

- 4. Choose ONE option to input electricity usage for each location:
  - Preferred Option: Enter actual electricity use (kWh)
  - Second Option: Enter total square feet and number of days used
  - Third Option: Enter cost of electricity in US\$ and cost data source



# Tab 3: Natural Gas and Heating Oil

### **Data Source: Utility Invoices, Payroll Company**

- 1. Enter additional comments, strategies or challenges related to natural gas and heating oil.
- 2. Use drop-down list to select locations you entered on the Production Info Tab.
- 3. Use dropdown list to select fuel type (i.e., fuel oil, natural gas)

- 4. Choose ONE OPTION to input natural gas and fuel oil:
  - Preferred Option: Enter amount of fuel
  - Second Option: Enter area of space and number of days used
  - Third Option: Enter cost of fuel

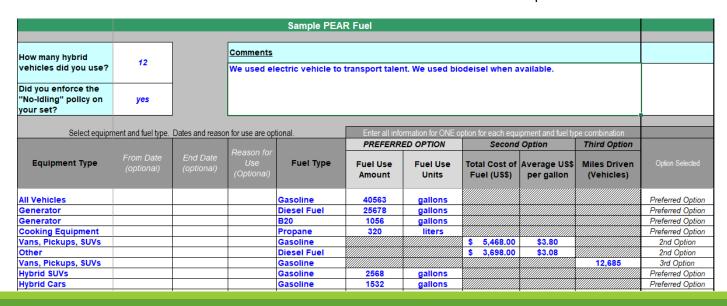
	Sample PEAR Natural Gas & Fuel Oil											
Comments												
Loca	tions entered in Pro	duction Info tab			Enter information only for ONE option for each location							
			PREFERRED OPTION		Second Option			Third Option				
Location Name	From Date (optional)	End Date (optional)	Fuel Type	Fuel Use Amount	Fuel Use Units	Area	Units	Days Used	Total Cost of Fuel (US\$)	Cost Data Source	Option Selected	
Stage Sample			Natural Gas	4,568	Btu						Preferred Option	
Sample Production	Office		Natural Gas	2,654	Btu						Preferred Option	
Stage Sample			Natural Gas			26000	square feet	30			2nd Option	
<b>Sample Production</b>	Office		Natural Gas			10000	square feet	90			2nd Option	
Sample Location			Natural Gas						\$750.00	invoice	3rd Option	
<b>Sample Location</b>			<b>Natural Gas</b>						\$550.00	rent	3rd Option	

# Tab 4: Fuel

#### Data Source: Request from Fuel Vendor, Fuel Receipts, Payroll Company

- 1. Answer the questions about hybrid vehicles and idling policy
- 2. Enter additional comments, strategies or challenges related to fuel
  - Example = We used electric vehicles to transport talent and purchased biodiesel when available.
- 3. Use dropdown list to select equipment type (i.e., cars, generators, trucks, etc.)

- 4. Use dropdown list to select fuel type (i.e. gasoline, diesel, B20, propane)
- Choose ONE OPTION to record fuel use for each equipment type:
  - Preferred Option: Enter amount of fuel
  - Second Option: Enter cost of fuel
  - · Third Option: Enter miles driven



# Tab 5: Hotels/Housing

### **Data Source: Hotel Receipts, Payroll Company**

- 1. Use the drop-down to answer the question about hotel choice
- Enter additional comments, strategies or challenges related to hotels and housing
- Use dropdown list to select room type (i.e., midscale, luxury, house/condo)

- 4. Choose a city and country from the dropdown list
- 5. Choose a state/province from the dropdown list
- 6. Choose ONE option to record number of nights stayed at the hotel:
  - Option 1: Enter the number of rooms rented at the hotel and the number of nights
  - Option 2: Enter the total number of nights in the hotel

	Sample PEAR Hotels & Housing										
Did you choose a hotel because it is considered "green"?	no		Comments								
	Select the room type and location (city is optional). Enter the number of rooms (for hotels only) and number of nights stayed at the hotel or house. (Option 1)										
Or enter the total number	of nights (Option 2)			Opti	Option 2						
Room Type	City (Optional)	Country	State/Province	Number of Rooms (for hotels only)	Number of Nights	Total Number of Nights					
Apartment/Condo		USA	CA	50	20						
Midscale Hotel		USA	CA			3600					
<b>Economy Hotel</b>		USA	CA			2000					

# Tab 6: Commercial Air

### **Data Source: Travel Agency, Payroll Company**

- Enter additional comments, strategies or challenges related to commercial air travel
  - Example: We avoided any unnecessary air travel by video conferencing.
- 2. Enter departure and arrival airport code (optional)

- Choose ONE OPTION to record air travel:
  - Preferred Option: Enter number of trips on route, one-way flight distance and flight distance units
  - Second Option: Enter total number commercial flight distance and flight distance units

\*Tip: Use Webflyer Mileage Calculator to find flight distance

Sample PEAR Commercial Air Travel	
<u>Comments</u>	

### We avoided unnecessary air travel by video conferencing.

Enter the information for ONE option for air travel. Departure and arrival locations are optional.												
		Second O	ption									
Departure Airport Code/City (if known)	Arrival Airport Code/City (if known)	# of Trips on this Route (Total the number of individual one-way trips for all people. Round-trip = 2 trips)	One Way Flight Distance	Flight Distance Units	Total Commerical Flight Distance	Flight Distance Units						
SAM	PLE	45	2687	land miles								
SAM	PLE	120	1586	land miles								
SAM	PLE	90	654	land miles								
SAM	PLE	65	128	land miles								
					20,154	land miles						

# Tab 7: Charter and Heli Flights

#### Data Source: Charter and Helicopter Invoices, Payroll Company

- Enter additional comments, strategies or challenges related to charter and helicopter flights
- 2. Enter plane type from dropdown list (i.e., small private jet, chartered commercial jet)

- 3. Choose ONE option to record flight info for each plane type:
  - Preferred Option: Enter amount of fuel
  - Second Option: Enter hours flown
  - Third Option: Enter distance flown

### Sample PEAR Charter & Helicopter Flights

#### **Comments**

Select the plane type. Mod	el type is optional.		Enter all information for ONE option								
		PREFERRE	OPTION	Second Option	Third Option						
Plane Type	Model (if known)	Fuel Use Amount	Fuel Use Units	Total Hours Flown	Total Distance Flown	Flight Units					
Small Private Jet					5,625	land miles					
Helicopter				7							
Chartered Commercial Jet		10,000	gallons								

# Tab 7: EAR Metrics - Waste

### Data Source: Waste Hauler, Payroll Company

- 1. Choose ONE OPTION to record waste data for each waste type and disposal method:
  - Preferred Option (Weight): Enter waste weight and units
  - Second Option (Volume): Enter # of containers, size, and units
  - Third Option (Cost): Enter cost of waste hauling

	Waste											
Waste Type & Disposal	PREFERRED O	PTION: Weight	S	Third Option								
	Waste Weight	Units	Number of containers	Size	Units	Cost (\$)						
Waste to Landfill	12000	lbs										
Construction Material to Landfill	9000	lbs										
Polystyrene Foam to Landfill												
Mixed Recycled	20000	lbs										
Metal Recycling	6000	lbs										
Recycled Construction Material												
Other Recycled												
Compost	1598	lbs										

# Tab 7: EAR Metrics - Drinking Water

### **Data Source: Catering, Craft Service, Payroll Company**

- 1. Enter quantity and total cost of 0.5L plastic water bottles (not cases)
- 2. Enter quantity and total cost of 5-gallon jugs
- 3. Enter quantity and total cost of reusable water bottle

Drinking Water									
Drinking Water Container	Number	Tot	tal Cost (\$)	<u>Comments</u>					
0.5L Plastic water bottles (not cases)	1,192	\$	1,558.00						
5 gallon jugs	260	\$	2,300.00						
Reusable bottles	200	\$	1,000.00						

# Tab 7: EAR Metrics - Fossil Fuel

### **Data Source: Request from Fuel Vendor, Fuel Receipts, Payroll Company**

- 1. Do **NOT** enter hybrid vehicle and biodiesel data; it will be calculated and carried over from the fuel tab
- Record data in Other Fuel Savings Section:
- 3. Electric cars: Enter amount saved, units and fuel type
  - Solar: Enter amount saved, units and fuel type
  - Electric grid tie in: Enter amount saved, units and fuel type
  - Other: Enter amount saved, units and fuel type

Fossil Fuel (Gasoline & Diesel) Savings										
Hybrid Vehicles	Fuel Use obtained from "Fuel Tab" (Gal)	PREFERRE Hybrid Fuel Use Amount	Fuel Use Units	Second Option  Hybrid Distance Driven (miles)	Third Option  Total Cost of Average US\$ Hybrid Fuel (US\$) gallon					
Hybrid SUVs	2,568.0									
Hybrid Cars	1,532.0									
Other Fuel Savings	<b>Amount Saved</b>	Units	Fuel Type		Biodiesel	Amount Used (gal)				
Electric Cars	500	gallons	Gasoline		Biodiesel (B100)	-				
Solar				Biodiesel values	B99	-				
Electric grid tie in				obtained from	B40	-				
Other				the "Fuel" tab	B20	1,056.0				
Other fuel description:			•		<b>B</b> 5	-				

## Tab 7: EAR Metrics - Donation Data

### <u>Data Source: Catering, Food Recovery Organization, Donation Receipt from Nonprofit</u>

- 1. Enter Donation Data: Include number, units and value (US\$) for the following types:
  - Food Data Source: Food Recovery Organization
  - Set Dressing/Props Data Source: Set Decoration and Property Department
  - Wardrobe Data Source: Costume Department
  - Construction Material Data Source: Construction Department
  - Other

Donations									
Type of Donation	Number		Units	\	/alue (\$)	Comments			
Food	1,000	lbs		\$	5,000				
Set dressing/props	500	lbs		\$	1,500				
Wardrobe	<b>250</b>	lbs		\$	6,000				
Construction Material	100	lbs		\$	1,000				
Other									

# Tab 7: EAR Metrics - Recycled Paper Content

### **Data Source: Office Supply Vendor, Receipts, Payroll Company**

- Recycled Paper Content Data:
  - Data Source: Receipts, bills and/or accounting team
  - Enter the quantity of reams purchased for each percent of recycled paper content

Recycled Paper Content									
Percent Recycled Content	Number of Reams								
0%	-								
30%	20	Enter the number of Reams used of the associated percent recycled content paper							
50%	-								
70%	30								
100%	100								

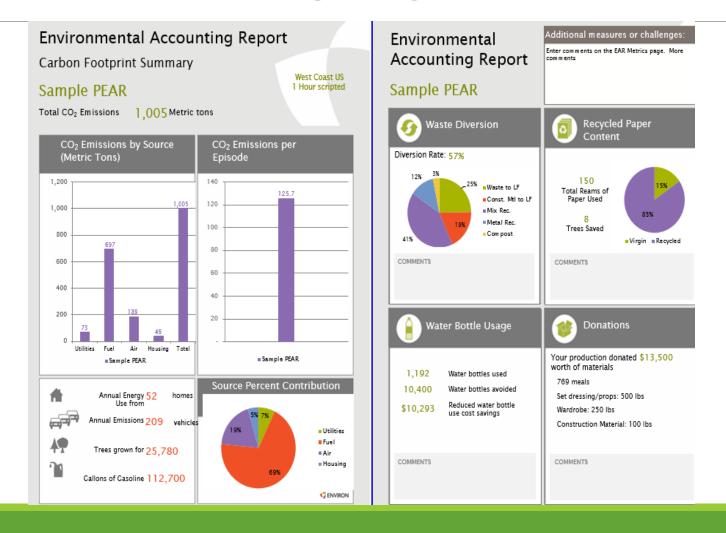
# Tab 7: EAR Metrics - Lauan/Meranti Plywood

### <u>Data Source: Lumber Vendor, Receipts from Construction Department, Payroll Company</u>

- 1. Choose ONE OPTION to record lauan/meranti plywood:
  - Preferred Option: Enter number of sheets and dimensions
  - Second Option: Enter total board feet used

Lauan / Meranti Plywood									
Lauan / Meranti Plywood Type	Optio	on 1: Number of	Option 2: Total BF						
	Number of Sheets	Length (feet)	Width (feet)	Thickness (inches)	Total board feet	Description			
Lauan/Meranti- non certified	1500	8	4	0.25		N/A			
Lauan/Meranti - FSC	2545	8	4	0.25		N/A			
Lauan Alternative	20	8	4	0.25					

# PEAR SAMPLE REPORTS



### **PLUM**

**Overview:** The PLUM (Production Lumber Material) worksheet tracks your plywood usage, primarily focusing on Lauan/Meranti, ensuring it is responsibly sourced. Work with your Construction Department to ensure they're tracking.

### **Plywood Definitions:**

- Lauan/Meranti Non-Certified: Lauan or Meranti that is not FSC-certified
- Lauan/Meranti FSC: Lauan or Meranti that is FSC-certified
  - Look for a sticker on the panel to verify the certification
  - Just because the mill, wholesaler or retailer is FSC-certified (to Chain of Custody or COC), it doesn't necessarily mean the
    plywood they carry is coming from certified forests
  - Company certification ensure a sustainable chain of custody, but first and foremost, look for actual product (lauan/meranti plywood) certification
- Lauan Alternative RevolutionPly: A specific alternative to non-FSC Lauan
- Lauan Alternative Other: Any other plywood used for set walls other than Lauan/Meranti or RevolutionPly

# **PLUM**

**Reuse Questions** 

Answer the following questions:

### **Reuse Questions**

1 Did you incorporate any previously used set walls into your sets?





0

### **PLUM**

### List plywood purchases in the table, including the following information starting on row 31

- 1. List plywood purchases in the table including the following information starting on row 31
- 2. Include: Product name, # of sheets, dimensions, factory of origin, certification, direct supplier name, cost, supplier location

Type of Plywood (choose one b	elow)	Product Detail/Name	Number of Sheets		Length (feet)	Thickness (inches)	Provide factory of origin	Certification (choose one)	Direct Supplier Name	ost/ eet	Supplier Location
Lavan/Meranti – FSC		primed lavan	115	4	8	1/4	Kayu Lapis	FSC	Supplier I	\$ 27.00	Los Angeles, CA
Lavan Alternative – Other		birch	48	4	10	3/4		Non-certified	Supplier II	\$ 20.00	Atlanta, GA
Lauan/Meranti – FSC		Raw Luan	115	4	8	1/4	Kayu Lapis	FSC	LeNoble Lumber	\$ 24.00	LIC NY
Lauan/Meranti – FSC		Raw Luan	394	4	10	1/4	Kayu Lapis	FSC	LeNoble Lumber	\$ 34.00	LIC NY
Lauan/Meranti – FSC		primed lauan	152	4	10	1/4	Kayu Lapis	FSC	LeNoble Lumber	\$ 48.00	LIC NY