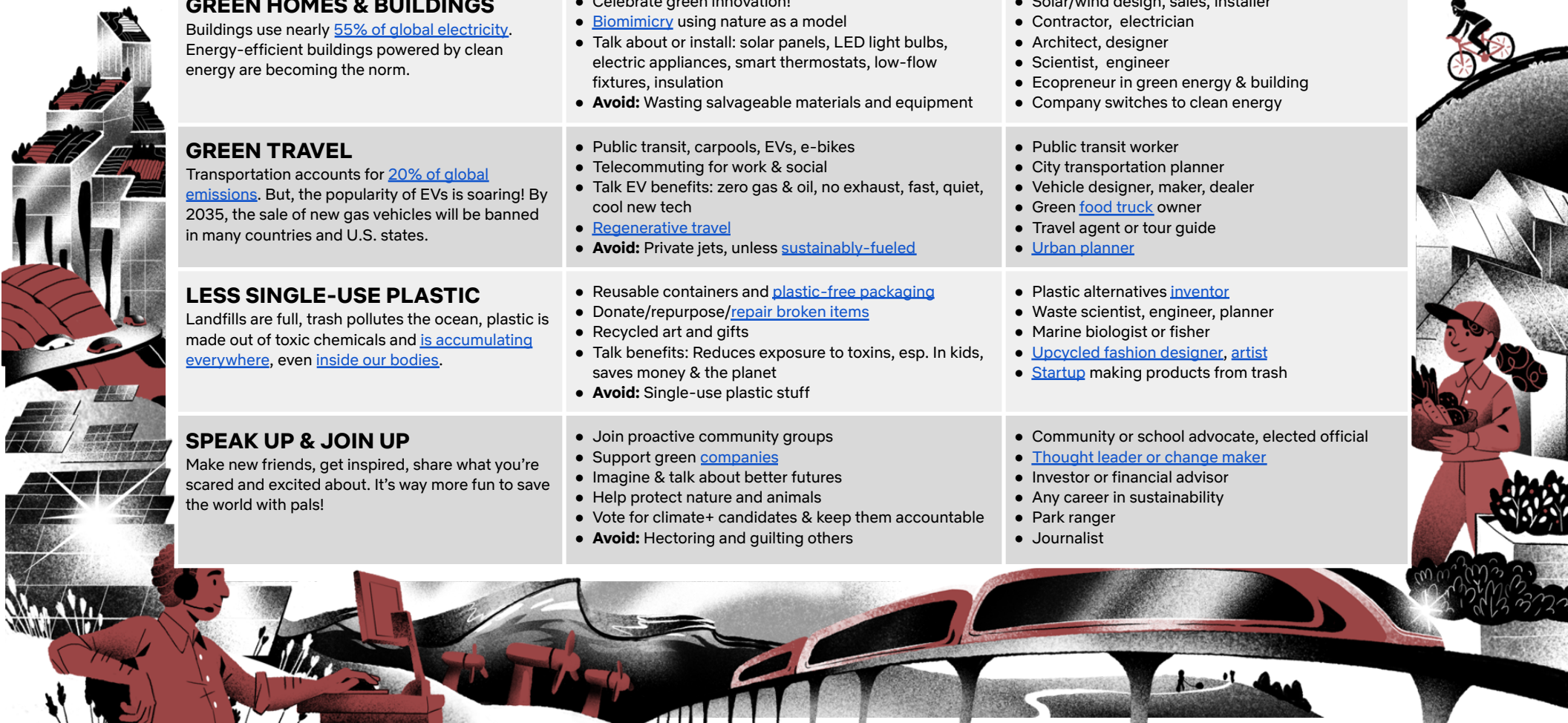


# SUSTAINABILITY ON SCREEN: CHARACTER CHOICES

Topic	Dialogue & Actions	Jobs
<p><b>WASTE LESS FOOD</b></p> <p><a href="#">One-third</a> of our edible food is wasted; limiting waste is the #1 most effective climate action we can do in our homes, restaurants, stores and farms.</p>	<ul style="list-style-type: none"> <li>Compost food scraps</li> <li>Save, eat &amp; share leftovers</li> <li>Donate extra produce - stores &amp; restaurants</li> <li>Talk benefits: Saves money &amp; the planet</li> <li><b>Avoid:</b> Discarding edible food</li> </ul>	<ul style="list-style-type: none"> <li>Restaurateur/<a href="#">chef</a>/home cook</li> <li>Community organizer</li> <li>Food bank or supermarket employee</li> <li>School <a href="#">garden teacher</a></li> </ul>
<p><b>EAT MORE PLANTS</b></p> <p>Our food system is responsible for <a href="#">one-third</a> of global emissions. Meat, especially beef, is one of the biggest contributors. Foregoing meat even 1 day/week can make a difference.</p>	<ul style="list-style-type: none"> <li>Buy, grow &amp; eat plant-rich meals</li> <li>Join <a href="#">meat-free Mondays</a></li> <li>Talk benefits: freshness, taste, health, variety, saves money &amp; the planet</li> <li><b>Avoid:</b> “hippie vegan” stereotypes</li> </ul>	<ul style="list-style-type: none"> <li>Plant-rich chef, school cafeteria cook</li> <li>Sustainable farmer</li> <li>Doctor, teacher, parent</li> <li>Food product <a href="#">entrepreneur</a></li> <li>Food justice <a href="#">advocate</a></li> </ul>
<p><b>GREEN HOMES &amp; BUILDINGS</b></p> <p>Buildings use nearly <a href="#">55% of global electricity</a>. Energy-efficient buildings powered by clean energy are becoming the norm.</p>	<ul style="list-style-type: none"> <li>Celebrate green innovation!</li> <li><a href="#">Biomimicry</a> using nature as a model</li> <li>Talk about or install: solar panels, LED light bulbs, electric appliances, smart thermostats, low-flow fixtures, insulation</li> <li><b>Avoid:</b> Wasting salvageable materials and equipment</li> </ul>	<ul style="list-style-type: none"> <li>Solar/wind design, sales, installer</li> <li>Contractor, electrician</li> <li>Architect, designer</li> <li>Scientist, engineer</li> <li>Ecopreneur in green energy &amp; building</li> <li>Company switches to clean energy</li> </ul>
<p><b>GREEN TRAVEL</b></p> <p>Transportation accounts for <a href="#">20% of global emissions</a>. But, the popularity of EVs is soaring! By 2035, the sale of new gas vehicles will be banned in many countries and U.S. states.</p>	<ul style="list-style-type: none"> <li>Public transit, carpools, EVs, e-bikes</li> <li>Telecommuting for work &amp; social</li> <li>Talk EV benefits: zero gas &amp; oil, no exhaust, fast, quiet, cool new tech</li> <li><a href="#">Regenerative travel</a></li> <li><b>Avoid:</b> Private jets, unless <a href="#">sustainably-fueled</a></li> </ul>	<ul style="list-style-type: none"> <li>Public transit worker</li> <li>City transportation planner</li> <li>Vehicle designer, maker, dealer</li> <li>Green <a href="#">food truck</a> owner</li> <li>Travel agent or tour guide</li> <li><a href="#">Urban planner</a></li> </ul>
<p><b>LESS SINGLE-USE PLASTIC</b></p> <p>Landfills are full, trash pollutes the ocean, plastic is made out of toxic chemicals and <a href="#">is accumulating everywhere</a>, even <a href="#">inside our bodies</a>.</p>	<ul style="list-style-type: none"> <li>Reusable containers and <a href="#">plastic-free packaging</a></li> <li>Donate/repurpose/<a href="#">repair broken items</a></li> <li>Recycled art and gifts</li> <li>Talk benefits: Reduces exposure to toxins, esp. In kids, saves money &amp; the planet</li> <li><b>Avoid:</b> Single-use plastic stuff</li> </ul>	<ul style="list-style-type: none"> <li>Plastic alternatives <a href="#">inventor</a></li> <li>Waste scientist, engineer, planner</li> <li>Marine biologist or fisher</li> <li><a href="#">Upcycled fashion designer, artist</a></li> <li><a href="#">Startup</a> making products from trash</li> </ul>
<p><b>SPEAK UP &amp; JOIN UP</b></p> <p>Make new friends, get inspired, share what you're scared and excited about. It's way more fun to save the world with pals!</p>	<ul style="list-style-type: none"> <li>Join proactive community groups</li> <li>Support green <a href="#">companies</a></li> <li>Imagine &amp; talk about better futures</li> <li>Help protect nature and animals</li> <li>Vote for climate+ candidates &amp; keep them accountable</li> <li><b>Avoid:</b> Hectoring and guilt-tripping others</li> </ul>	<ul style="list-style-type: none"> <li>Community or school advocate, elected official</li> <li><a href="#">Thought leader or change maker</a></li> <li>Investor or financial advisor</li> <li>Any career in sustainability</li> <li>Park ranger</li> <li>Journalist</li> </ul>



# SUSTAINABILITY ON SCREEN: WORLD BUILDING & SETTINGS

Topic	Present Day	Future
<p><b>CLEAN ENERGY</b></p> <p>We've <a href="#">passed the tipping point</a> for renewable energy, meaning we're on track for a clean energy future <a href="#">by 2050</a> (or sooner).</p>	<ul style="list-style-type: none"> <li>• Solar panels and tiles on roofs</li> <li>• Windmills on hills, <a href="#">oceans</a>, backyards</li> <li>• Large scale <a href="#">solar and wind farms</a></li> <li>• Geothermal plants</li> <li>• Hydropower</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Solar windows</a></li> <li>• <a href="#">Bladeless windmills</a></li> <li>• <a href="#">Tide power stations on coasts</a></li> <li>• <a href="#">Green hydrogen</a></li> <li>• Off-grid/<a href="#">Portable</a> solar/<a href="#">next gen</a> batteries</li> </ul>
<p><b>GREEN HOMES &amp; BUILDINGS</b></p> <p>Green buildings use less energy and water, cost less to operate, avoid waste, improve indoor air quality, and can be <a href="#">stunning</a> to look at!</p>	<ul style="list-style-type: none"> <li>• <a href="#">Green roofs</a>, cool roofs</li> <li>• <a href="#">Greywater systems</a>, rain barrels, rainwater harvesting</li> <li>• Water-efficient <a href="#">native</a> landscaping (CA <a href="#">nifty 50</a> list)</li> <li>• Energy-efficient features: LEDs, insulation, electric appliances, smart thermostats, low-flow fixtures</li> <li>• Designs allowing for natural light, cooling &amp; heating</li> <li>• <a href="#">Passive</a> buildings</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Living buildings</a> with <a href="#">vegetation</a> everywhere</li> <li>• <a href="#">Edible walls</a></li> <li>• Sustainable buildings will be the norm everywhere, like this hotel-in-a-garden in <a href="#">Singapore</a>, an office building that generates its own power and water in <a href="#">Australia</a>, a museum in <a href="#">Brazil</a> with fin-like solar panels, and <a href="#">Shanghai Tower</a> with its own wind turbines.</li> </ul>
<p><b>GREEN TRAVEL</b></p> <p>Electric and other green transportation will soon <a href="#">overtake</a> gas power in the world's major cities.</p>	<ul style="list-style-type: none"> <li>• Electric cars, trucks, buses and charging stations</li> <li>• Bullet trains &amp; public transit</li> <li>• Greener airplane fuels (<a href="#">SAF</a>)</li> <li>• Carpools &amp; multi-passenger Uber/Lyft</li> <li>• Video calls instead of flying &amp; driving</li> <li>• <a href="#">Electric school bus</a></li> <li>• <a href="#">Zero-emissions yacht</a></li> </ul>	<ul style="list-style-type: none"> <li>• Electric <a href="#">semi trucks</a>, commercial <a href="#">vans</a>, <a href="#">planes</a>, <a href="#">ships</a></li> <li>• Gas stations replaced by <a href="#">charging stations</a></li> <li>• Hydrogen <a href="#">planes</a> &amp; <a href="#">cars</a></li> <li>• Traveling the world through the metaverse</li> <li>• <a href="#">Neighborhoods</a> designed for pedestrians and 2-wheelers</li> <li>• <a href="#">Infinity/gravity trains</a></li> </ul>
<p><b>GREEN CITIES</b></p> <p>By 2050, <a href="#">70%</a> of people will live in cities. Cities are increasingly looking to sustainable solutions to meet the needs of their growing populations.</p>	<ul style="list-style-type: none"> <li>• <a href="#">Urban farms</a> in and near cities</li> <li>• Electric bikes, walk &amp; bike lane expansions</li> <li>• <a href="#">Permeable pavement</a></li> <li>• Urban parks, green and shade spaces</li> <li>• Farmers markets</li> <li>• Eco-<a href="#">industrial parks</a> (symbiotic industry)</li> </ul>	<ul style="list-style-type: none"> <li>• Off grid self-sufficient <a href="#">communities</a></li> <li>• Verdant urban <a href="#">hubs</a> of high-density, <a href="#">mixed-use</a> spaces</li> <li>• Solar &amp; windmills everywhere</li> <li>• Power-generating <a href="#">sidewalks</a>, stairs and roadways</li> <li>• Carbon-neutral <a href="#">megacities</a></li> </ul>
<p><b>FOOD &amp; WASTE</b></p> <p>Our industrial food system is unsustainable (and we're <a href="#">running out</a> of top soil!), but innovations in how we grow and distribute food are our future.</p>	<ul style="list-style-type: none"> <li>• Plastic <a href="#">substitutes</a></li> <li>• <a href="#">Upcycling</a> trash, plastic, biowaste</li> <li>• Non-toxic cleaning products</li> <li>• Recycling &amp; composting bins</li> <li>• Restaurants serving local, organic, plant-rich</li> <li>• <a href="#">Regenerative farms</a>, community gardens</li> <li>• Food bank, soup kitchen, thrift store, <a href="#">refilling shop</a></li> </ul>	<ul style="list-style-type: none"> <li>• Zero waste economy</li> <li>• Innovative designs using upcycling and <a href="#">biomimicry</a></li> <li>• Hyper-local food</li> <li>• <a href="#">Greenhouses</a> on top of supermarkets &amp; in parking lots</li> <li>• Plastic-free packaging on all the shelves</li> <li>• <a href="#">Vertical</a> farms</li> <li>• Solar farms built on <a href="#">landfills</a></li> </ul>

